



Design a Florida Poly Bucks promotion to suit your needs!

- Build customer loyalty with semester-long/everyday specials
- Drive student business during your off-peak periods or to move excess inventory
- Use a time-sensitive promotion to introduce a new product or service
- Incent more than one student to visit at a time with a group special

Initiative	Description
Featured Restaurant of the Week (FROW)	<ul style="list-style-type: none"> • This promotion solely highlights a specific merchant for 1 week of the semester. • The participating merchant offers a 25% discount to students who pay with their Florida Poly Bucks account. • Promoted via e-mail, www.flpolyidcard.com, signage, and/or digital slides.
Standing Offers	<ul style="list-style-type: none"> • Semester long savings opportunities to students who pay with Florida Poly Bucks. • Offers include BOGO's, percentage or dollar discounts. • Promoted via www.flpolyidcard.com, and email.
Design Your Own Offer	<ul style="list-style-type: none"> • Have another idea not on the list? Please contact us and let us know your idea! We can turn that idea into a reality.



To Learn More:

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